Here is the list of the questions you wanted to discuss with answers in bold! Please let me know if you need any clarification.

* *What do you expect from our group*?
* **To work creatively in a team spirit together to develop a tool that is as sustainable as possible with ease of use to help determining the market trends of skills needed in the marketing discipline jobs with possiblity to expand to include other business disciplines.**
* *Who is person in charge of this project and who is going to be our contact person?* ***I am going to be your main contact person and I am the person incharge of the project, however Imay need to discuss few things on the way with my manager, budget for example …etc.***
* *What would be your preferred form of communication when we run into problems? (email, Teams, Whatsapp etc****)?***
* ***I would prefer an email, and scheduled meetings and if it is urgent a teams message or a quick call id possible.***
* *Where can we find the data*?
* **I have a CSV file and python codes for data from 2020-2021, I can share that with you for guidance or ideas, however you will need to collect the data for this project from the websites like indeed linkedin bankvacturen, …etc.**
* What would you consider the minimal viable product (MVP)?
* **It can be either** **A website with a front and backend where someone adjusts or uploads the data to it, or a sort of a software where you can toggle some buttons on and off and the software pulls data automatically from the desired websites with possibility of extension of course.**

**Data**

* Are there legal or ethical guidelines we need to consider when scraping?
* **Of course we need to follow the GDPR Compliance (for EU data), and the terms of service of the websites we are going to use for scrapping jobs. There is a websites with basic ethical guidelines I would share with you (**<https://www.propellum.com/blog/web-scraping-for-job-postings-best-practices-and-ethical-guide/>**)**
* Which metadata from job postings are most crucial for you (title, skills, location, sector, salary, etc.)?
* **We are starting with the Netherlands so this is our focus location, and jobs titles and skills are the main focus, however sectoral information**  **and salary indications are good data for further analysis and segmentation based on sector**.

**Dashboard**

* Who is the intended audience for the dashboard (policy makers, lecturers, students, researchers)?
* **primary beneficiary parties**  **Educational organizations, students,**
* **Secondary beneficiary parties businesses, policy makers.**

* Which KPIs and visualizations are most important (e.g., top 10 required skills, curriculum–market mismatch, regional trends)?
* **These are just suggestions you can manage it however you like**
* **Heatmaps: Skills Gap, Curriculum Relevance**
* **Visualize where curriculum content aligns or diverges from job market demands. Highlight areas with high or low skill coverage across programs or regions.**
* **Bar/Line Charts: Employment Trends, KPI Tracking**
* **Track changes in employment rates, skill demand, and educational outcomes over time. Ideal for comparing performance across sectors or institutions.**